

## IMPORTANT INSTRUCTIONS

### WEBSITE ADS

#### Top of Page Banner Ad ~ 5 sponsors

accepted (5 banners rotate in no particular order).

Large company logo/banner rotates on top of each www.epcwc.org website page for one year from the date of posting.

**Company MUST supply the Council office\* with ready-made banner in a gif or jpeg file of the standard 480 X 60 pixels size.**

Home Page Tile Ad ~ Small company logo/tile ad placed on the right hand side of the homepage until the next meeting dinner/lunch meeting.

**Company MUST supply the Council office\* with ready-made tile ad in a gif or jpeg file of the standard 120 X 60 pixels size.**

Patron Page ~ Small company logo will be placed on Patron page for one year from the date of posting.

**Company MUST supply the Council office\* with ready-made logo in a gif or jpeg file of the standard 120 X 60 pixels size.**

\* Email files to [DianeForEpc@aol.com](mailto:DianeForEpc@aol.com)

Diane can be reached by phone at  
914-664-6193

## PAYMENTS

### To pay by check:

Please make all checks payable to

### **ESTATE PLANNING COUNCIL OF WESTCHESTER COUNTY, INC.**

#### Mail to:

**ESTATE PLANNING COUNCIL OF WESTCHESTER COUNTY, INC.**

**c/o Michael K. Rosenman, CLU**

Northwestern Mutual  
333 Ludlow Street,  
South Tower, 6<sup>th</sup> Floor  
Stamford, CT 06902  
914-683-2112

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### For instructions to pay by credit card:

Please contact Diane M. Iozzo at 914-664-6193,  
or via email at [DianeForEPC@aol.com](mailto:DianeForEPC@aol.com).

### Credit cards accepted:

**DISCOVER, MASTERCARD & VISA**



**ESTATE  
PLANNING  
COUNCIL**  
of Westchester County

[www.epcwc.org](http://www.epcwc.org)

We are a not-for-profit organization which promotes the exchange of ideas and information among estate planning professionals.

Our organization consists of Professional Groups of attorneys-at-law, certified financial planners, certified public accountants, chartered life underwriters, and trust officers.

The EPC of Westchester County holds four dinner meetings, two lunch meetings and one breakfast meeting per year.

## 2018-2019 SPONSORSHIP OPPORTUNITIES

*For more information please contact:*

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## PLATINUM DINNER MEETING

### SPONSORSHIP

**\$1,000**

- **Website rotating banner ad with hyperlink to sponsor's website;** plus complimentary placement on website "patron" page lasting one year.
- **Home page logo/tile ad** placed on website until the next dinner meeting.
- **Your company name and logo included on all meeting notices** which duplicates the website "event detail" page.
- **Acknowledgement from the podium.**
- **Opportunity to make remarks up to 5 minutes** and, introduce speaker, if requested.
- **Sponsor 6 ft. table**, if requested.
- **Table tent cards** at reception and dinner with company name and logo
- **Four (4)** dinner reservations, cocktail hour beverage tickets and complimentary parking validations.

#### 2018-2019 MEETINGS

10/03/18 — Opening Meeting  
12/05/18 — Dinner  
02/27/19 — Case Study  
05/29/19 — Annual Meeting

## GOLD DINNER MEETING

### SPONSORSHIP

**\$650**

- **Home page logo/tile ad placed on website until the next dinner meeting;** plus complimentary placement on "patron" page lasting one year.
- **Your company name and logo included on all meeting notices** which duplicates the website "event detail" page.
- **Acknowledgement from the podium.**
- **Opportunity to make remarks up to 5 minutes** and, introduce speaker, if requested.
- **Sponsor 6 ft. table**, if requested.
- **Table tent cards** at reception and dinner with company name and logo
- **Two (2)** dinner reservations, cocktail hour beverage tickets and complimentary parking validations.

#### 2018-2019 MEETINGS

10/03/18 — Opening Meeting  
12/05/18 — Dinner  
02/27/19 — Case Study  
05/29/19 — Annual Meeting

## BREAKFAST / LUNCH MEETING

### SPONSORSHIP

**\$300**

- **Home page logo/tile ad placed on website until the next similar meeting;** plus complimentary placement on "patron" page lasting one year.
- **Your company name and logo included on all meeting notices**, which duplicates the website "event detail" page.
- **Acknowledgement from podium.**
- **Opportunity to make remarks at the meeting up to 5 minutes** and, introduce speaker if requested.
- **Sponsor 6 ft. table**, if requested.
- **Table tent cards** at company name and logo.
- **Two (2)** breakfast/lunch reservations and complimentary parking validations.

#### MEETINGS

11/07/18 — Lunch  
02/06/19 — Lunch  
05/01/19 — Breakfast



#### WEBSITE ONLY

#### ONE YEAR SPONSORSHIP

Rotating Banner Ad — **\$750**

Home Page Tile Ad — **\$500**